

AMENDMENTS TO THE CLAIMS

Please amend the claims as indicated below.

Claims 1-92 (Cancelled).

93. (New) A method implemented by a television set-top terminal (STT) configured to display multi-color graphical presentations, the method comprising:

storing first and second sets of color specifications in a first section of memory in the STT, wherein each of the first and second sets of color specifications specifies a plurality of colors;

storing a first software module in a second section of the memory, the first software module including an executable program for providing a first television functionality including a first plurality of structured visual presentations, wherein each of the first plurality of structured visual presentation includes of a plurality of graphical elements;

storing a second software module in a third section of the memory, the second software module including an executable program for providing a second television functionality including a second plurality of structured visual presentations, wherein each of the second plurality of structured visual presentation includes of a plurality of graphical elements;

associating at least one graphical element with a color specified by the first set of color specifications responsive to a user input corresponding to a selectable option provided by the STT, the graphical element being contained in a first structured visual presentation provided by the first software module and in a second structured visual presentation provided by the second software module;

enabling the first and second software modules to access the first set of color specifications stored in the first section of memory;

receiving television service data from a server device located remotely from the STT; enabling the first software module to include a first portion of the television service data in the first structured visual presentation;

outputting the first structured visual presentation including the at least one graphical

element to a television that is coupled to the STT, wherein the at least one graphical element is displayed within the first structured visual presentation in the color specified by the first set of color specifications; and
outputting the second structured visual presentation including the at least one graphical element to the television, wherein the at least one graphical element is displayed within the second structured visual presentation in the color specified by the first set of color specifications.

94. (New) The method of claim 93, wherein the first television functionality is a video-on-demand (VOD) service, and the second television functionality is an interactive program guide (IPG) service.

95. (New) The method of claim 93, wherein the first structured visual presentation includes a list of VOD rentals available via the STT, and the second structured visual presentation includes a list of broadcast programs available via the STT.

96. (New) The method of claim 93, wherein a distinct portion of the first structured visual presentation in which the at least one graphical element is located corresponds to a distinct portion of the second structured visual presentation in which the at least one graphical element is located.

97. (New) The method of claim 93, wherein a structure of the first structured visual presentation is substantially different from a structure of the second structured visual presentation.

98. (New) The method of claim 93, wherein the at least one graphical element comprises text.

99. (New) The method of claim 93, wherein the at least one graphical element comprises an icon that corresponds to an input key on an input device configured to provide user input to the STT.

100. (New) The method of claim 93, further comprising:
enabling the STT to display additional colors in the first and second structured visual presentations, wherein the additional colors are not specified by the first and second sets of color specifications.

101. (New) The method of claim 93, wherein the second structured visual presentation overlays a portion of the first structured visual presentation.

102. (New) The method of claim 93, further comprising:
associating a plurality of graphical elements with a plurality of respective colors specified by the first set of color specifications responsive to user input corresponding to a selectable option provided by the STT, the plurality of graphical elements being contained in the first structured visual presentation provided by the first software module and in the second structured visual presentation provided by the second software module.

103. (New) The method of claim 93, further comprising:
associating a texture with the at least one graphical element responsive to user input.

104. (New) The method of claim 93, further comprising:
associating a size with the at least one graphical element responsive to user input.

105. (New) A method implemented by a television set-top terminal (STT), the method comprising:

storing font characteristic specifications in the STT;

storing a first software module in the STT, the first software module including an executable program configured to provide a first television functionality including a first plurality of structured visual presentations, wherein each of the first plurality of structured visual presentation includes of a plurality of graphical elements;

storing a second software module in the STT, the second software module including an executable program configured to provide a second television functionality including a second plurality of structured visual presentations, wherein each of the second plurality of structured visual presentation includes of a plurality of graphical elements;

associating the first and second software modules with the font characteristic specifications responsive to user input corresponding to at least one selectable option provided by the STT, the selectable option corresponding to the font characteristic specifications;

enabling the first and second software modules to access the font characteristic specifications;

outputting the first structured visual presentation including a first plurality of letters to a television that is coupled to the STT, wherein the first plurality of letters are displayed within the first structured visual presentation according to the font characteristic specifications; and

outputting the second structured visual presentation including a second plurality of letters to the television, wherein the second plurality of letters are displayed within the second structured visual presentation according to the font characteristic specifications.

106. (New) The method of claim 105, wherein the font characteristic specifications specify at least one of a font size, a font style, a font color, and a font outline characteristic.

107. (New) The method of claim 105, wherein the first television functionality is a video-on-demand (VOD) service, and the second television functionality is an interactive program guide (IPG) service.

108. (New) The method of claim 105, wherein the first structured visual presentation includes a list of VOD rentals available via the STT, and the second structured visual presentation includes a list of broadcast programs available via the STT.

109. (New) The method of claim 105, wherein a portion of the first structured visual presentation in which the first plurality of letters are located corresponds to a portion of the second structured visual presentation where the second plurality of letters are located.

110. (New) The method of claim 105, wherein a structure of the first structured visual presentation is substantially different from a structure of the second structured visual presentation.

111. (New) The method of claim 105, wherein the second structured visual presentation overlays a portion of the first structured visual presentation.

112. (New) A method implemented by a television set-top terminal (STT), the method comprising:

storing a plurality of color scheme specifications in the STT, each color scheme specification specifying a plurality of colors;

storing a first software module in the STT, the first software module including an executable program configured to provide a first television functionality including a first plurality of structured visual presentations, wherein each of the first plurality of structured visual presentation includes of a plurality of graphical elements;

storing a second software module in the STT, the second software module including an executable program configured to provide a second television functionality including a second plurality of structured visual presentations, wherein each of the second plurality of structured visual presentation includes of a plurality of graphical elements;

associating the first and second software modules with a selected color scheme specification among said plurality of color scheme specifications responsive to user input corresponding to at least one selectable option provided by the STT, the selectable option corresponding to the selected color scheme specification;

enabling the first and second software modules to access said selected color scheme specification;

receiving television service data from a server device located remotely from the STT;

enabling the first software module to include a first portion of the television service data in the first structured visual presentation;

outputting the first structured visual presentation to a television that is coupled to the STT, wherein said first structured visual presentation includes a plurality of the colors specified by the selected color scheme specification; and

outputting the second structured visual presentation to the television, wherein said second structured visual presentation includes a plurality of the colors specified by the selected color scheme specification.

113. (New) The method of claim 112, wherein the first and second structured visual

presentations include respective portions having a foreground color specified by the selected color scheme specification.

114. (New) The method of claim 112, wherein the first and second structured visual presentations include respective portions having a background color specified by the selected color scheme specification.

115. (New) The method of claim 112, wherein each of said color scheme specifications specifies at least three colors.

116. (New) The method of claim 112, wherein the first television functionality is a video-on-demand (VOD) service, and the second television functionality is an interactive program guide (IPG) service.

117. (New) The method of claim 112, wherein the first structured visual presentation includes a list of VOD rentals available via the STT, and the second structured visual presentation includes a list of broadcast programs available via the STT.

118. (New) The method of claim 112, wherein a structure of the first structured visual presentation is substantially different from a structure of the second structured visual presentation.

119. (New) The method of claim 112, wherein the second structured visual presentation overlays a portion of the first structured visual presentation.

120. (New) The method of claim 112, wherein a first plurality of graphical elements included in the first structured visual presentation have a plurality of respective colors specified by the selected color scheme specification, wherein a second plurality of graphical elements included in the second structured visual presentation have the plurality of respective colors specified by the selected color scheme specification, and wherein each of the first plurality of graphical elements corresponds to one of the second plurality of graphical elements.